



SPURWINK



Fiscal Year 2025

ANNUAL REPORT

MISSION

Spurwink responds to community needs by providing behavioral health care, substance use disorder services, and support services for people of all ages, abilities, and backgrounds, and their families.

VISION OF SUCCESS

People of all ages, abilities, and backgrounds, and their families, served by Spurwink lead engaged, connected, and meaningful lives in their communities.

VALUES

Unconditional Positive Regard
Person Centered | Excellence
Commitment | Recovery
Belonging

DEAR SUPPORTERS, PARTNERS, AND FRIENDS,

We are pleased to present to you Spurwink's Annual Report for Fiscal Year 2025.

As Spurwink's President and CEO and Chair of the Board of Directors, we are proud to look back on the progress we've made as an agency and the impact we've had on our state and local communities this year. Among other accomplishments, we developed a housing-first project with 24/7 mental health and substance use services, advocated for bills addressing issues like funding for Certified Community Behavioral Health Clinics (CCBHCs) and school-based services, and expanded access to trauma-informed mental health care for refugee and asylum-seeking children and families.

Our range of services and our reach continue to expand, all in pursuit of the same mission: to respond to community needs by providing support to people of all ages, abilities, and backgrounds, empowering them to lead engaged, connected, and meaningful lives. Always, we are motivated by our core values—unconditional positive regard, person-centered, excellence, commitment, recovery, and belonging. We hope the stories told in this report inspire you. We are grateful for your ongoing support and partnership in the years to come.

Sincerely,



Eric Meyer
President & CEO



Cathy Breen
Chair, Board of Directors



PROGRAM HIGHLIGHTS

Spurwink's therapeutic, evidence-based programs touch many different aspects of behavioral health care. We are always working with the community to increase access to these much-needed behavioral health and education services by forging key community partnerships, improving client health care records, securing funding, and working directly with caregivers. If you know someone who would benefit from Spurwink's services, please call The Link at 1-888-889-3903.

EDUCATION & YOUTH PROGRAMS

USI Assists Back-to-School Preparations at Glickman

A Spurwink corporate partner for 30+ years, United Insurance Services (USI) once again volunteered at Spurwink's Glickman Academy this August, painting classrooms and organizing supplies to ensure teachers, students, and staff returned from their summer break refreshed and ready for the school year. [Read more](#)

Celebrating Field Day

Each fall, students, staff, administrators, and volunteers participate in Field Day, which involves Spurwink's three day-treatment school programs. This year, we celebrated Field Day with a circus theme. Students tested their strength, got their faces painted, and enjoyed pie-throwing and clown shows.

Promoting Education and Health for Families in Need

Through support from the Marr-Anderson Family Foundation of the Access and Basic Needs Fund, we are helping individuals and families with behavioral health needs including developmental disabilities,

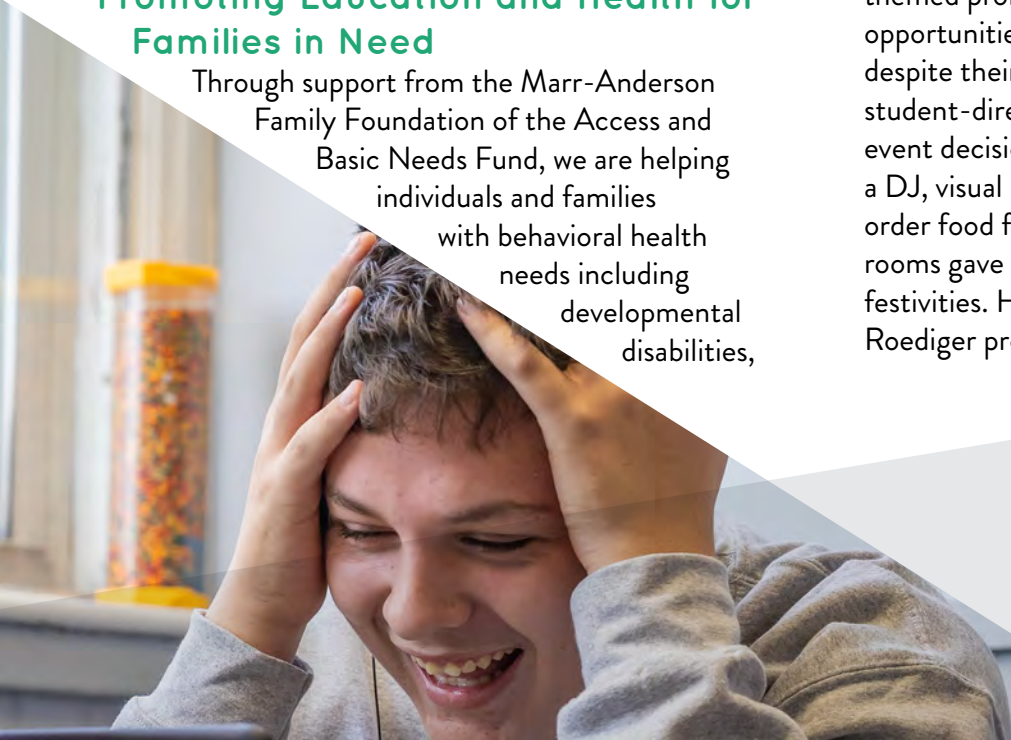
serious emotional disturbance, mental health concerns, and co-occurring substance use disorders. The Fund supports our Children's Behavioral Health Homes Care Management program, which provides necessary medical equipment, transportation to school and doctor's appointments, funds for school clothes, and many other services for children and families who otherwise wouldn't have access to these necessities.

Providing Dental Care to Those Who Need It Most

Spurwink Children's Behavioral Health Home program coordinated with Mainely Teeth to serve Spurwink clients in Rumford, many of whom were seeing a dentist for the first time due to behavioral health concerns or other needs.

Giving Spurwink Students a Winter Wonderland

Spurwink staff and volunteers created an exciting experience for our students—a winter wonderland-themed prom. We strive to give each teenager opportunities to enjoy typical high school experiences, despite their individual challenges. The theme was student-directed and students were involved in event decision-making. In addition to photo ops and a DJ, visual menus allowed non-verbal students to order food for themselves, and low-sensory break rooms gave students a chance to step away from the festivities. Hannaford, Dean's Sweets, and Martina Roediger provided sandwiches and desserts.



GRANTS IN ACTION

York County Cares Fund Supports ShifaME

Around 100 refugee and asylum-seeking families currently live in Saco, many of whom are facing barriers to housing, mental health services, and access to basic needs. A system of support is key to ensure these new Mainers are provided a safe, solid foundation to begin life in their new home. The York County Cares Fund, a donor advised fund with the Maine Community Foundation, provided a grant to Spurwink's ShifaME program this year to support mental health care and community engagement opportunities, including trauma-informed therapy for refugee and asylum-seeking children and families.

[Read more](#)

Expanding Behavioral Health Care Access in York and Kennebec Counties

With support from the Sam L. Cohen Foundation and United Way of Southern Maine, Spurwink has increased access to psychiatric and opioid use disorder treatment in York County—responding to immense community need. Thanks to support from United Way Kennebec Valley, we are allocating funds for behavioral health care treatments not covered by insurance, opening services to those waiting for MaineCare approval and preventing delays or cessation of services for those that lose insurance coverage or are underinsured. [Read more](#)

Documentation Tool to Improve Mental Health Care

The Davis Family Foundation generously contributed a grant to help purchase an AI documentation tool for mental health care providers. As we explore how AI tools can be used to improve mental health care, Spurwink's first priority is protecting the privacy and well-being of the people we serve.

Grants in Action in Androscoggin County

This year, The John T. Gorman foundation helped fund Spurwink mental health programs in Androscoggin County. In addition, The Onion Foundation has helped us continue to aid families directly impacted by the 2023 mass shooting in Lewiston and address mental health needs and substance use disorder in the larger community. Finally, thanks to the generosity of the Elmina B. Sewall Foundation, we are increasing access to youth mental health services in Lewiston and Auburn—filling public school counseling positions and enabling Spurwink's Children's Behavioral Health Home case management teams to identify children's specific needs and implement individualized plans.

[Read more](#)

Expanding Statewide Children's Services

With the support of M&T Bank, we are ensuring that low-income youth and their families continue to access critical mental health services—including public school counseling, Behavioral Health Home services, and ShifaME Trauma Systems Therapy—across Androscoggin, Cumberland, Kennebec, Oxford, and York Counties. In addition, The Simmons Foundation's support is helping us reduce unmet needs (like secure housing and medication) and lack of insurance in York, Cumberland, Androscoggin, Kennebec, Knox, Oxford, and Waldo counties, as well as fill vacant public school counseling positions. [Read more](#)



COMMUNITY FUNDRAISERS & EVENTS

Holiday Gift Card Drive Makes the Season Bright

Through our 2024 holiday gift card drive, Spurwink raised more than \$4,000 in gift cards for the children, adolescents, and adults we support—many of whom face barriers that impact their holiday celebrations. Thanks to our supporters, we were able to help them feel the festive spirit.

Humanitarian 2025 Raises \$200,000 for Mental Health Care

On April 8, Spurwink hosted our annual fundraising event at University of New England's Innovation Hall in Portland. This year, we honored past Humanitarian Award recipients who've made a significant impact in Maine for those in need. Thanks to the generosity of attendees and a lively auction and paddle raise, we raised \$200,000 to expand access to mental health care across the state.

Community School Supplies Drive

The community came together to support students and families served by Spurwink, helping them start the 2024-2025 school year off right. We received school supply donations and gift cards to local stores to help families meet their specific needs. [Read more](#)

Spurwink President Speaks at *Outsider* Screening

In August, Spurwink President & CEO Eric Meyer spoke about mental health on a panel following a film screening at the Waldo Theatre in Waldoboro. The documentary, titled *Outsider*, chronicles the story of Maury Ornest, a young baseball player who experienced a psychotic break and lived a challenging life due to mental illness.

Collecting Socks for Clients and Families

Spurwink's Community Outreach Team hosted a sock drive at our 1155 Lisbon Street, Lewiston, location, with a goal of collecting 150 pairs of socks for clients and families in need. We surpassed this goal by collecting 371 pairs—a large donation that will go very far in our community, keeping feet warm and dry.

Spurwink "Stuffs the Bus"

Alongside the Lewiston Auburn Metropolitan Chamber of Commerce, we collected toy donations for 2024's "Stuff the Bus" event in December, giving back to the community and directly helping the individuals and families we serve.

Foreside and Spurwink Team Up for Mental Health

In June, Falmouth's Foreside Tavern joined forces with Spurwink to raise money and expand awareness of mental health and Spurwink's services. This partnership was an inaugural launch of Spurwink's Point-of-Sale Campaign. [Read more](#)



TACKLING SUBSTANCE USE

Families and Community Members Gather for Black Poster Project Memorial

In Lewiston, Spurwink helped display 800+ posters of individuals who passed from substance abuse in a moving exhibit called Silent Memorials, as a part of the larger Black Poster Project. More than 300 people visited to observe and honor their loved ones.

Tackling Mental Health and Homelessness Simultaneously

Homelessness is strongly correlated with mental illness and substance use; these issues must be tackled together. MaineHousing is sponsoring a housing-first project, “Home for Good,” alongside the City of Auburn, Auburn Housing, the Developers Collaborative, and Spurwink. Through this project, Spurwink provides 24/7 mental health and substance use services for a new building complex in Auburn with space for 20-30 long-term unhoused individuals. Four other sites, in Sanford, Portland, Augusta, and Bangor, are providing similar services.

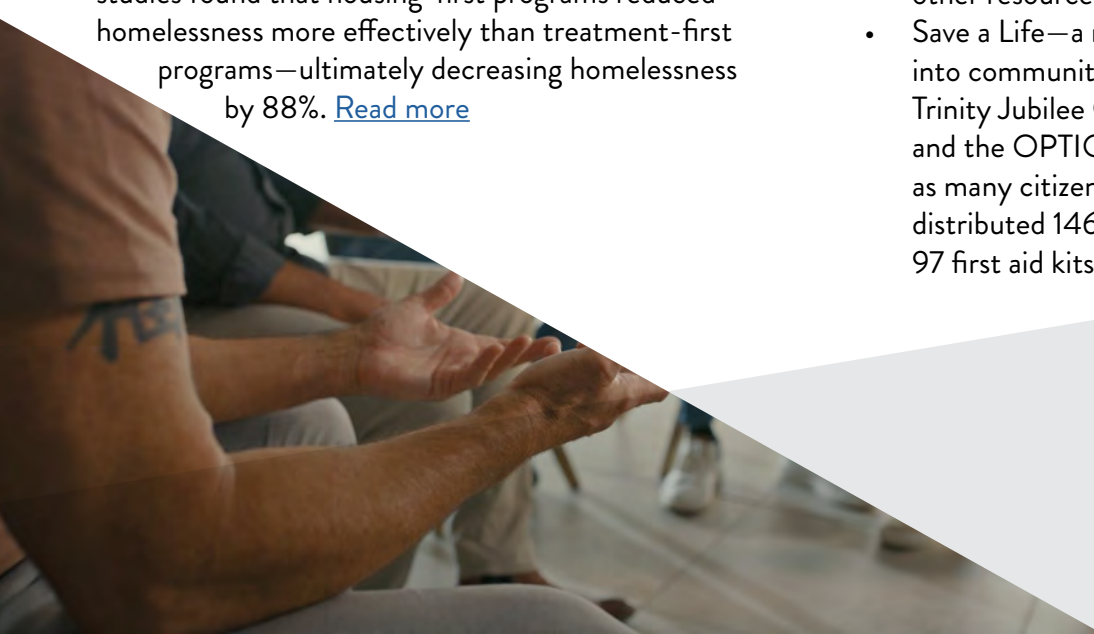
Traditionally, housing projects have used a treatment-first model, requiring individuals to be substance-free before receiving housing. But the logic doesn't add up—basic material needs must be met before mental health concerns can be addressed. Data supports the housing-first approach, too—a review of 26 studies found that housing-first programs reduced homelessness more effectively than treatment-first programs—ultimately decreasing homelessness by 88%. [Read more](#)

Working in the Community to End Substance Abuse

Working in partnership with the Maine Office of Behavioral Health (OBH) and other state agencies, OPTIONS (Overdose Prevention Through Intensive Outreach, Naloxone, and Safety) Liaisons are professional behavioral health clinicians with expertise in substance use, part of a network of local resources for harm reduction, treatment, and recovery, offering guidance and support to individuals struggling with substance use.

This year, our OPTIONS Liaisons and other Spurwink staff were actively involved in various events throughout the community, including...

- Building Connections at the Auburn Library, a resource fair for prevention professionals and key community partners serving the greater Androscoggin community, where the liaisons provided Narcan and resources about Spurwink's community-based grant programs
- The Rally for Recovery in Lewiston's Kennedy Park, where they hosted a table alongside other Spurwink staff to promote that recovery from substance use is possible
- Lisbon Police Department's Open House, where Spurwink staff offered Narcan and mobile Narcon training, plus resources for Spurwink community-based programs and treatment
- The Homeless Veterans Mobile Stand Down in Portland and Lewiston, where Spurwink staff helped connect homeless and at-risk veterans to housing resources, benefits, health care services, employment and training opportunities, personal care items, winter clothing, haircuts, food, and other resources
- Save a Life—a national day of Narcan distribution into communities—where we partnered with Trinity Jubilee Center to staff a table with Narcan and the OPTIONS program's resources, reaching as many citizens as we could in 90 minutes. We distributed 146 Narcan kits, 103 hygiene kits, and 97 first aid kits.





POLICY & ADVOCACY

Advocating for Our Clients with National and State Policymakers

In this legislative session, Senator Susan Collins met with Spurwink leadership to discuss potential cuts to Medicaid and the detrimental impact that reductions could have on our clients. We also met with Representative Chellie Pingree, advocating for the preservation of Medicaid for Mainers.

At the state level, Spurwink offered advocacy and testimony on the state budget and multiple priority bills, which address CCBHC funding, contracting, school-based services, licensing, cost-of-living wage adjustments, and training. [Read more](#)

Providing Assessments for Maine's Yellow Flag Law

From October 2024 to October 2025, Spurwink provided 402 telehealth assessments (97% of the total) to implement Maine's Yellow Flag Law. "Spurwink put out a step-by-step process that's awesome for us, and very clear about what to do and when to do it," said Senator Angus King. "It's becoming easier for us to implement the law."

Helping Schools Administer Behavioral and Mental Health Services

During the 2025 legislative session, Spurwink advocated for L.D. 858. This bill enables the establishment of a grant program to provide funds to school districts that contract for behavioral and mental health services provided by licensed professionals. Later this year, the bill was successfully passed.

SUPPORTING VETERANS

Spurwink Expands Services for Veterans

Joining forces with Tri-County Mental Health Services has enabled Spurwink to invest in continued and expanded veterans' services that TCMHS has been providing in our communities, offering hope, healing, and recovery for veterans and their families experiencing stress, anxiety, depression, and post-traumatic stress through trauma-informed and community-based mental health care.

Spurwink also helps veterans and their families acquire education benefits, VA health care, housing, food and basic needs, retirement compensation or pensions, military records, and medals.





AGENCY UPDATES

ADULT PROGRAMS

Free Memory Care Training Provided with MaineHealth

Throughout the year, Spurwink continued our ongoing series of free memory care trainings with MaineHealth. These trainings, catered towards carers of people with dementia or IDD, focused on enhancing memory care skills using Positive Physical Approach™ (PPA) & Hand-under-Hand®, helping learners understand how to adapt their interactions with someone whose brain is changing. [Read more](#)

Basic Needs and Critical Health Care for Adults

Thanks to the Margaret E. Burnham Charitable Trust's support, the Bridge Fund—an initiative to increase access to critical behavioral health care and basic needs for individuals seeking services through Spurwink Adult Behavioral Health—we distributed cold-weather gear and other essentials to unhoused individuals, supported families and individuals experiencing behavioral health care disparities, and provided other resources to those in need.

Welcoming Three New Members to Spurwink's Board of Directors

This year, Spurwink welcomed Amanda Karomba, Corrie Brown, and Cynthia Curry to our Board of Directors. Amanda, CEO of Happy Haven, brings a wealth of experience, including a decade-plus history of supporting adults with intellectual and developmental disabilities and autism. Corrie, a master-level social worker, currently serves as Executive Director for Healthy Androscoggin. Since 2000, Cynthia has trained teachers, pre-service teachers, and teacher educators to support students with disabilities through educational technology; currently, she serves as Associate Director at the Institute for Disability Research, Policy, & Practice.

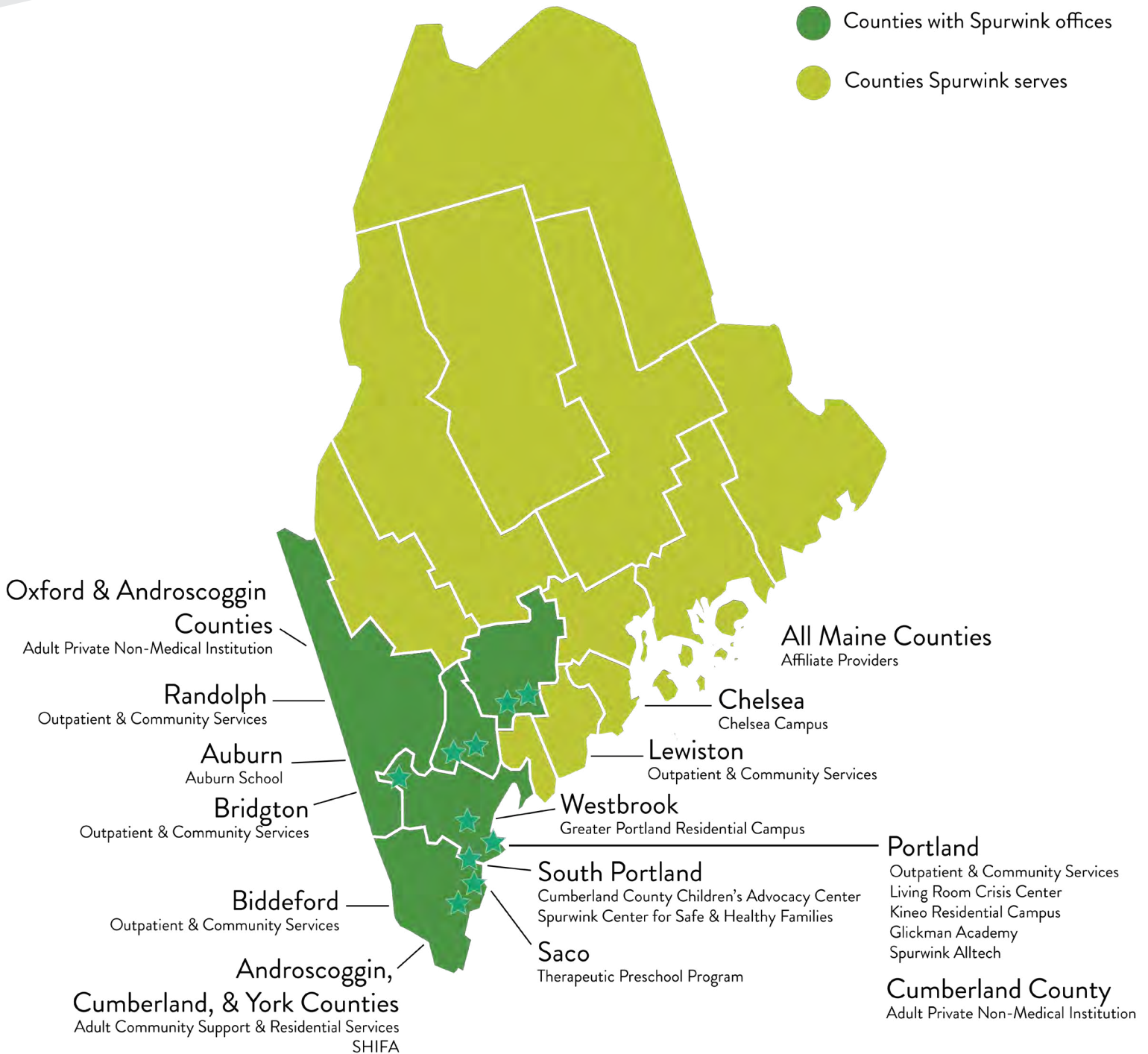
Spurwink Staff Recognized Among Top 50 Women Leaders of Maine

Two senior leaders at Spurwink—Kristen Farnham, VP of Legal Affairs and Advancement, and Misty Marston, Sr. VP of Residential and Day Treatment Services—were recognized by Women We Admire's list of the Top 50 Women Leaders of Maine in 2024.

Visit spurwink.org/blog for our latest updates and stories

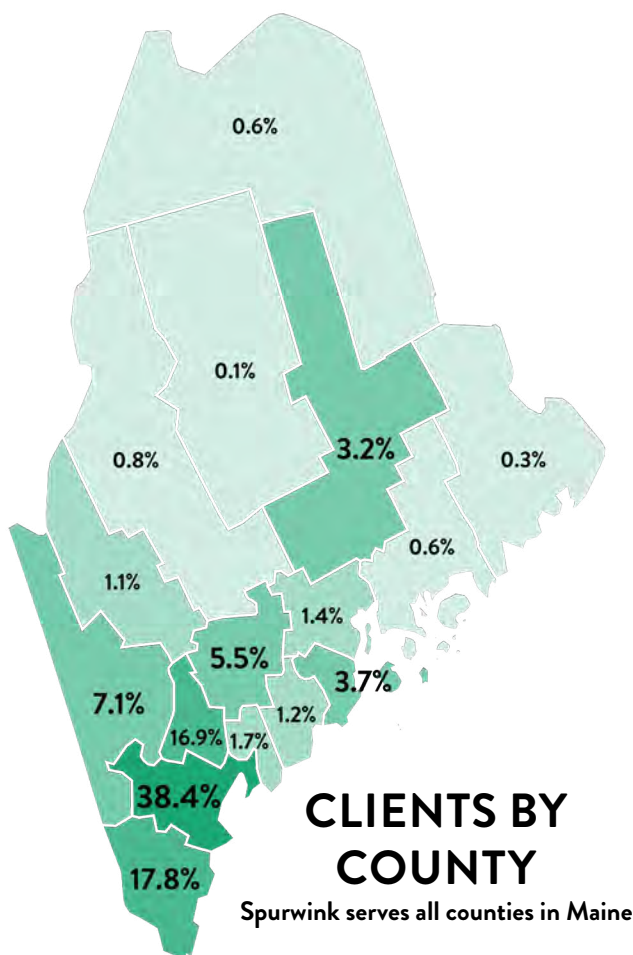
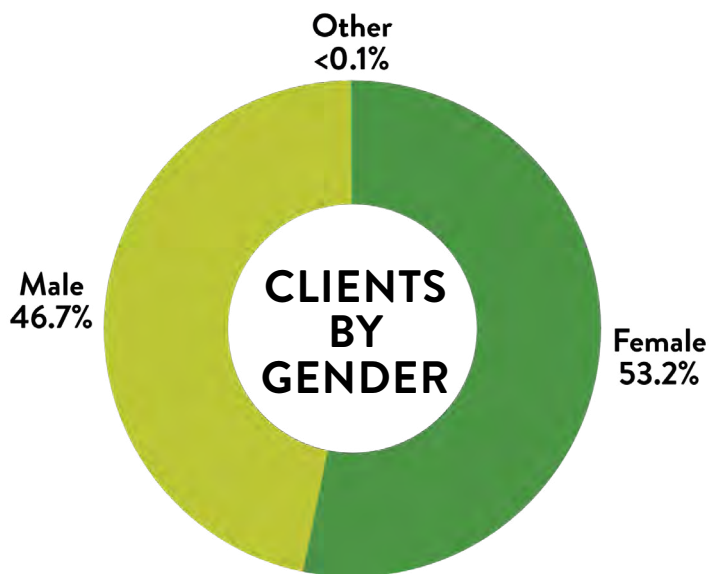
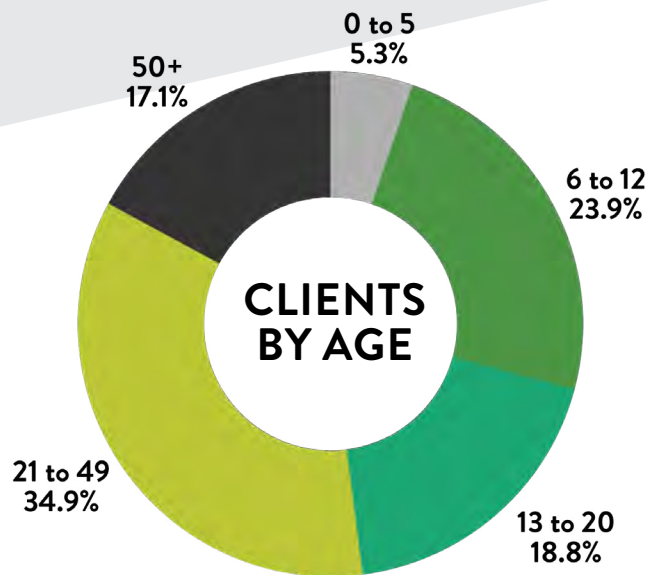
IMPACT BY THE NUMBERS

From July 2024 - June 2025, Spurwink served **10,224** individuals across Maine's 16 counties, through various programs, including, but not limited to, behavioral health homes, community case management, day treatment, residential centers, functional family therapy, crisis centers, outpatient counseling, public school counseling, therapeutic preschools, and treatment foster care.

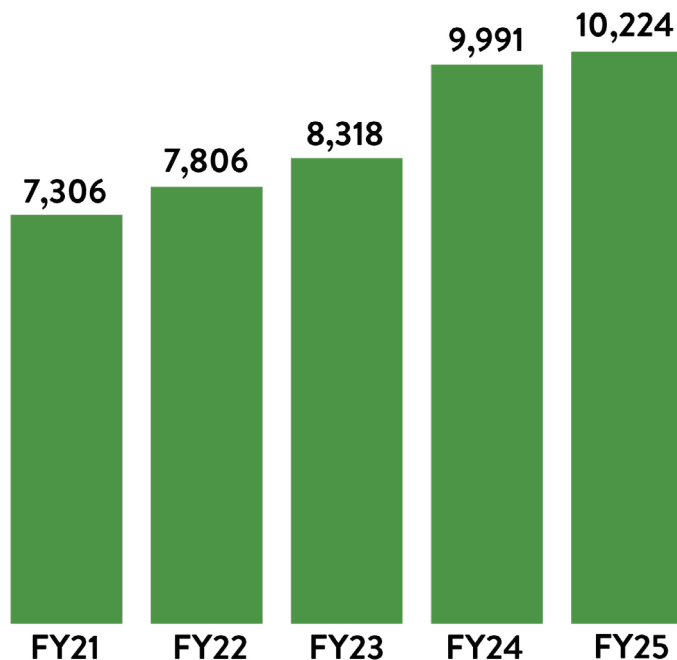


IMPACT BY THE NUMBERS

*All data reflects June 2024 - July 2025



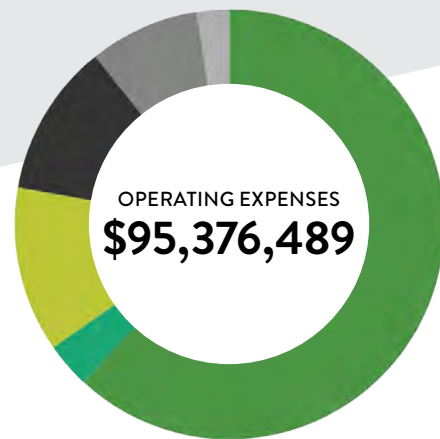
TOTAL CLIENTS SERVED



IMPACT BY THE NUMBERS



FY25 FINANCIALS



- Program Revenue: 82.9%
- Private Pay: 1.1%
- Foundations & Grants: 12.2%
- Other Fundraising: 2.6%
- Other: 1.3%

- Program Wages: 61.9%
- Program Operations: 3.4%
- Taxes, Workers' Comp, Health & Other: 12.5%
- Administration: 11.5%
- Program Facility Costs: 8.3%
- Other: 2.4%

Overall, Spurwink served 10,224 individuals in FY25, distributed as follows, compared to the two previous consecutive years.

PROGRAM	# SERVED FY23	# SERVED FY24	# SERVED FY25
Adult Behavioral Health Home	276	669	1,025
Adult Community Case Management	131	132	113
Adult Intermediate Care Facilities	17	19	18
Adult Mental Health Residential (Bigelow)	22	48	59
Adult Residential Programs	64	64	61
Adult Shared Living Programs	22	22	30
CCBHC Rapid Access	13	402	564
Children's Behavioral Health Home	1,460	1,554	1,582
Children's Day Treatment Programs	121	107	121
Children's Residential Treatment	51	42	26
Functional Family Therapy	125	168	256
Licensed Affiliate Clinician Program	2,923	2,938	2,552
Living Room Crisis Center	783	1,073	1,356
Opioid Health Home	83	103	93
Outpatient Counseling Services	596	618	610
Public School Counseling Program	1,244	1,389	1,419
Spurwink Adult Behavioral Health: ACT	133	209	224
Spurwink Adult Behavioral Health: O/P & Med Mgt	366	718	958
Spurwink Adult Behavioral Health: Outpatient		429	528
Spurwink Center for Safe and Healthy Families	876	1,045	911
Therapeutic Preschool Program	26	23	23
Treatment Foster Care	38	30	33
TOTALS*	8,304	9,991	10,224

*Please note that Spurwink serves individuals that may be included in one or more programs per FY.

CORPORATE PARTNERS

As part of the Corporate Partners Program, these business leaders are making a difference for behavioral health care in Maine. We are delighted to recognize our Fiscal Year 2025 Corporate Partners. Please contact us to learn how your business can be a part of creating a stronger and healthier Maine.



You matter more.®



BOULOS ASSET MANAGEMENT
REAL ESTATE SERVICES



Building Maine's Great Spaces



Sun Life



Spectrum
Healthcare Partners



KELLY, REMMEL & ZIMMERMAN
Complete Legal Services



Photo courtesy of Dave Dostie Photography



SPURWINK

going the distance

FY25 SENIOR LEADERSHIP TEAM

Eric Meyer, President & CEO

Bart Beattie, Chief Operating Officer

Sandra Bissell,
Vice President of Human Resources &
Professional Development

Eric Campbell,
Vice President of Educational Services

Amy Cohan,
Vice President of Outpatient &
Community Services

Al Durgin,
Vice President of CQI, Chief Compliance
Officer

Kristen Farnham,
Vice President of Legal Affairs & Advancement

Ginny Gentile, Chief Financial Officer

Tracy Hinkley, Vice President of Information
Technology Services

Misty Mateo,
Senior Vice President of Residential
& Day Treatment Services

Rebecca Patkus,
Vice President of Outpatient & Community
Services

Ben Strick,
Vice President of Outpatient & Community
Services

FY25 DEVELOPMENT COMMITTEE: Elsa Bertlesman, Ashley Boyle, Tim Brook, Carrie Cianchette, Cynthia Curry, Melanie Gilligan, Katie Holmes, Amanda Karomba, Tom Magadieu, Sam Marinko, Holly O'Brien, and Keiran Preston

FY25 INVESTMENT COMMITTEE: Rich Berthy; John Leonard; James Olson; Matthew Winch

FY25 BOARD OF DIRECTORS

Catherine Breen, Board Chair

Matthew Winch, Vice Chair

Tari Advani, M.D.

Richard Berthy

Corrie Brown

Carrie Cianchette

Cynthia Curry

Jeff D. Emerson

Daniel Fishbein, M.D.

James Giberson

Melanie Gilligan

Amanda Karomba

Thomas Magadieu

Rose McManus

Stephanie Peters

Alistair Raymond, Esq

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