



SPURWINKLift



Instructions for Creating a Spurwink Bird

We are seeking artists of all ages to share their artistic talents to create birds that will be featured at our newly reimagined event, [Lift](#). The vision is for you to express through your creation your experience with behavioral and mental health. Please follow the guidelines below. **Art is due by March 20, 2026.**

We will supply a bird template in [digital](#) or printed form on cardstock, which can be picked up at our office at **901 Washington Ave, Suite 100, Portland, ME**. Please reach out to **Amy Gower** at agower@spurwink.org to coordinate pickup.

1. Use the Provided Template

- All submissions must match this template **exactly in size and shape** (9" x 5.5").
- Additional art mediums are welcome, **as long as they fit this size and shape**. Fiber arts, linocut, embroidery – we'd love for you to share your unique skills.

2. Follow the Event Color Palette or Spurwink Greens

- Please only use colors that **align with the two color palettes attached to these instructions**.
- You're welcome to use any combination of those approved colors to create your design, and you don't need to use all colors.

3. Design Within the Outline

- All artwork – colors, patterns, textures, and details – must stay **inside the bird's outline**. You may make your bird 2-D or 3-D.
- **No background, shading, or decoration** should extend beyond the bird shape.

4. Make It Double-Sided

- Both the **front and back** of the bird will be visible.
- Be sure to decorate **both sides** so the design is complete from all angles.

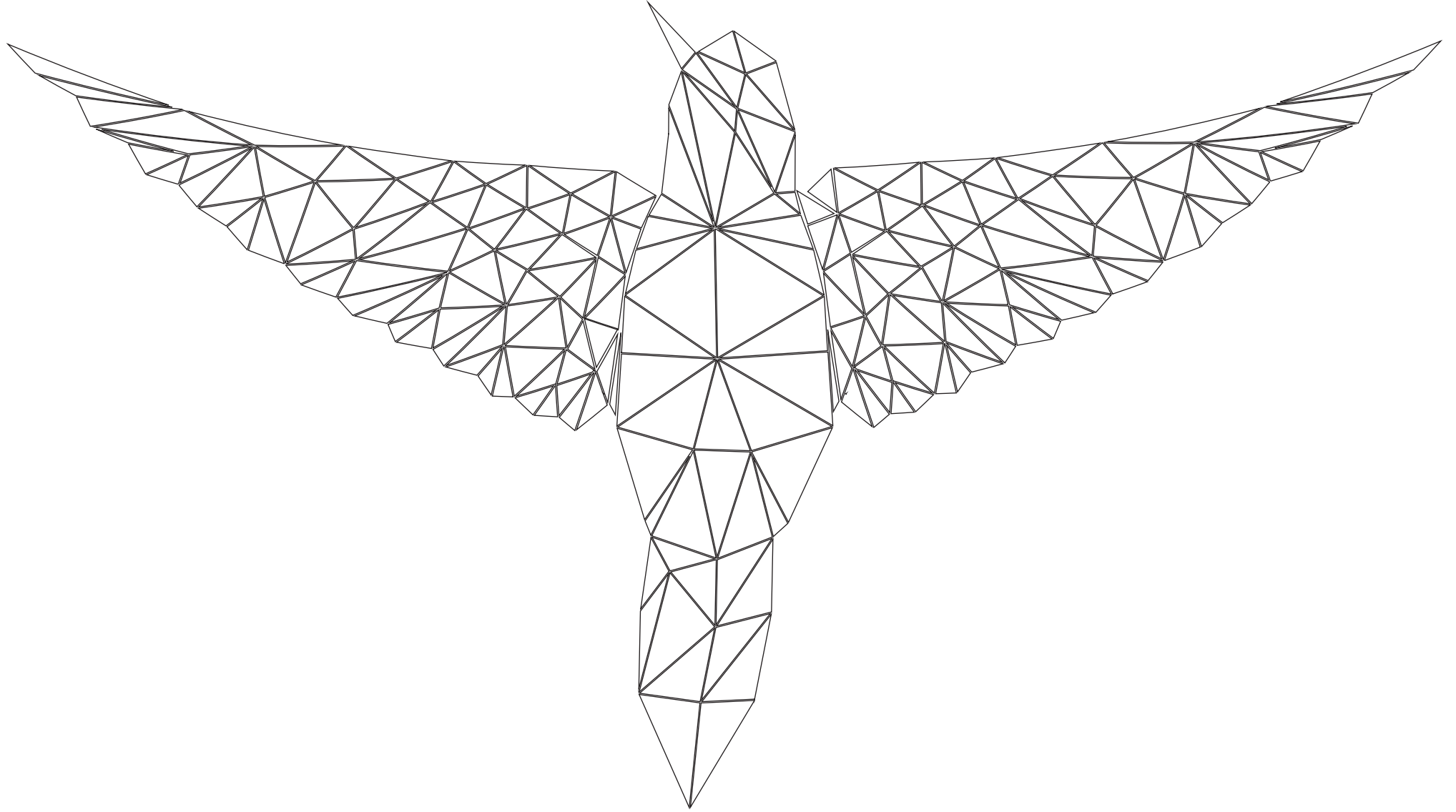
5. Cut Out the Bird

- Once your artwork is complete, carefully **cut out the bird** along the template outline **before returning it to us**.

6. Submission Deadline

- Please return your completed, cut-out bird by **March 20, 2026**. If you love your creation, be sure to snap a picture! Spurwink will be keeping all artwork.

Thank you for sharing your artist creations with us! We can't wait to see what you create and incorporate them into **Lift** on **April 9, 2026!**

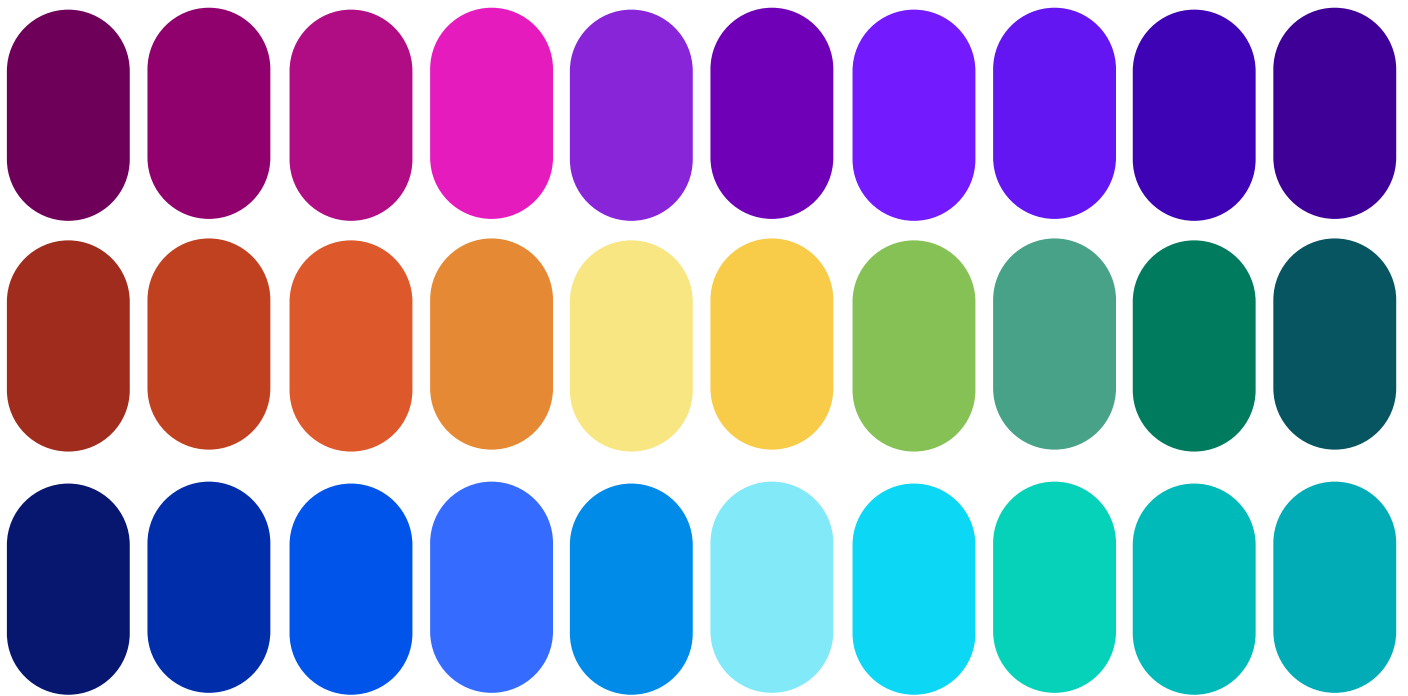




SPURWINK *Lift*



LIFT COLOR PALETTE





SPURWINK

SPURWINK BRANDED COLORS



Chatreuse
RGB: 187 | 198 | 55
CMYK: 31 | 9 | 97 | 0
HEX: #BBC637
PANTONE 7744 C
PANTONE 381 U



Spurwink Green
RGB: 76 | 149 | 70
CMYK: 74 | 20 | 98 | 5
HEX: #4C9546
PANTONE 7738 C
PANTONE 361 U



Aquamarine
RGB: 29 | 166 | 116
CMYK: 79 | 9 | 72 | 0
HEX: #1DA674
PANTONE 7473 C
PANTONE 7482 U