



SPUR
WINK

Fiscal Year 2021

ANNUAL REPORT

SPURWINK. GOING THE DISTANCE.

Dear Friends & Supporters of Spurwink,

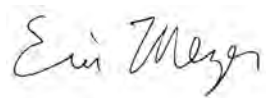
We are pleased to share Spurwink's 2021 Annual Report. In this digital Annual Report, you'll find program and agency-wide highlights from the past fiscal year, along with general numbers and stats to give a snapshot of Spurwink as a whole. This year in particular has been challenging, as we've faced the COVID-19 pandemic for an entire fiscal year. It challenged us as an agency, as employees, as colleagues, and as friends and family members.

We are extremely appreciative of all of our frontline employees, as they faced challenges such as staffing our residential homes, even when there were active COVID-19 cases, teaching in our schools, and figuring out how to deliver highly effective telehealth treatment. We are also grateful for the support and investment from our community and the many individuals, businesses, and foundations who believe in the work that we do.

Your impact is real and important — children who found a safe haven in a Spurwink home, students who connected with a teacher for the first time, adults with disabilities who found stability and continuity of care. Together, we can go the distance and make Maine a stronger, healthier place to live and work.

Thank you for caring about behavioral health and supporting the people we serve.

Sincerely,



Eric Meyer
President & CEO



Alistair Raymond, Esq.
Chair, Board of Directors



Above, Cullen Ryan, Executive Director of Community Housing of Maine, accepts the Spurwink 2021 Humanitarian of the Year award from Cristina Frank, WMTW anchor, and Eric Meyer, Spurwink President & CEO. Also honored were Spurwink's frontline heroes. This Humanitarian was all virtual, being broadcast live from a studio. Photo credit: AV Technik

PROGRAM HIGHLIGHTS

Spurwink's therapeutic, evidence-based programs touch many different aspects of behavioral health care. As you will see in the highlights and data below, we are working with the community to increase access to these needed behavioral health and education services by forging key community partnerships, improving client health care records, securing funding for needed services, and working directly with caregivers. If you know someone who would benefit from Spurwink's services, please call The Link at 1-888-889-3903.

Spurwink Receives International Paper Foundation Grant

Spurwink has been awarded a \$2,000 grant from International Paper's Auburn, ME Mill and the International Paper Foundation (IPF). Funds will support the expansion of therapeutic gardening on Spurwink's Lewiston day treatment campus. Therapeutic gardening helps students develop social, practical, and vocational skills, and helps build community. Students with developmental disabilities and behavioral health challenges benefit from hands-on learning opportunities, particularly empowering activities with practical applications. The therapeutic garden will give students a hands-on and emotionally regulating experience of working in a garden. It also provides opportunities to plant and grow their own food and share it with the larger community. [Read more on our website.](#)

Spurwink Announces New Board & Development Committee Member

Spurwink was pleased to announce Tom Magadieu has been appointed to Spurwink's Board of Directors and Development Committee, bringing with him his years of marketing and development experience, and passion for behavioral health services. Tom joins Spurwink's Board of Directors with 25 years' experience in transforming teams, and currently serves as Director of Global Fleet Lifecycle Marketing at WEX, Inc. [Read more on our website.](#)

Spurwink receives two awards from Fedcap

Earlier this year, Spurwink HR Recruiter Chris St. Louis received the Employer Partner and Community Partner Awards from Biddeford Fedcap. Fedcap's mission is create opportunities for people with barriers to economic well-being. Pictured is Chris St. Louis and Sianeh Omeze. [Read more on our website.](#)

Spurwink Hosts Self-Care for the Caregiver Webinar & Shares Resources

As one of Maine's largest behavioral health agencies, it is important that Spurwink shares its resources and expertise that reflect unique and pressing needs of the community. The ongoing challenges of the pandemic and the uncertainty surrounding that have made the importance of self care more critical than ever. A team Spurwink of panelists joined to give a live remote webinar on the importance of self care, and gathered resources that can be shared. [Read more on our website.](#)

Eric Meyer Publishes OpEd in the Portland Press Herald

In an effort to provide the continuing and expanded services for Mainers, Spurwink continues to reach out to State and Federal leaders to seek support for Spurwink and others to help Mainers weather the COVID storm. [Read this OpEd piece co-authored by Eric Meyer, President & CEO of Spurwink through the Press Herald's website.](#)





Celebrate Recovery: Teaching the Community to Administer Naloxone (Narcan)

In recognition of Recovery Month the City of Portland and Spurwink partnered together to offer a free Naloxone (Narcan) training to help the community learn how to administer Naloxone (Narcan), a nasal spray that can help reduce opioid overdoses and save lives. The training has been recorded and is available to [view on Spurwink's website](#).

Spurwink Board of Director's Team Recognition Award

The winner of the Spurwink Board of Director's Team Recognition Award is the Information Technology (IT) team. They were chosen as the outstanding team this year, worthy of this recognition. While a number of superb teams were nominated by their peers, the IT team stood out this year in particular, during a year in a pandemic. The work they did impacted each and every one of our staff, clients and even the outside community. They had to act quick and they did so exceptionally. [Read more on our website](#).

Standing in Solidarity Against Racial Injustice

Spurwink is proud to be a part of Portland Regional Chamber of Commerce's initiative: Standing in Solidarity. This program is designed to educate businesses and their employees about biases, racial and social issues, societal divisions, and ultimately help "businesses become catalysts for change" in the community. [This initiative can be viewed on the Chamber's website](#).



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Spurwink Clinician Helps Biddeford Police Aid People in Crisis

The Biddeford Police Department partnered with Spurwink Adult Behavioral Health to help Biddeford PD help people they encounter frequently who have mental illness, substance use issues, and other unmet needs. [Read the article on the Portland Press Herald's website](#).

Foundations & United Way Funds Support Families Affected by COVID-19

Spurwink is incredibly thankful for the support of foundations and United Ways for the support to help Maine people continue to access behavioral health care and meet their basic needs. A grant from the Sam L. Cohen Foundation allowed us to continue providing mental health care and meeting the basic needs of youth and their families in Cumberland and York Counties. The Davis Family Foundation awarded Spurwink funding to support Project ECCO (Enhancing Care and Community Online). Project ECCO will increase in the effectiveness and decrease the cost of behavioral health care. Additionally, Virginia Hodgkins Somers Foundation, John T. Gorman Foundation, Maine Community Foundation, United Way of York County, Maine Health Access Foundation, United Way of Greater Portland, and the United Way of Kennebec Valley provided support for Spurwink children, adults, and families. You can read more about this on our website from a blog article written in [November, 2020](#), and another written in [January, 2021](#).

ShifaME Recognized for Outstanding Work in the Community

Co-Occurring Collaborative Serving Maine (CCSME) held their annual awards ceremony, which took place during their virtual annual membership meeting. Among those recognized was Spurwink's ShifaME program for CCSME's Innovative Practice Award. This award recognizes an organization that has provided exemplary service to clients and families to improve outcomes for people with behavioral health needs through innovative, science-based programs and services. ShifaME was selected for this recognition for their trauma informed treatment to reduce disparities in mental health care for refugees and immigrant children and their families in Biddeford, Portland, Lewiston.

Spurwink Essential Workers Honored in Youth Advisory Council Award

Spurwink was honored to be nominated for the Lewiston Youth Advisory Council (LYAC) award honoring essential workers. The nomination came to be through a former Spurwink employee. The LYAC was established by the Lewiston City Council in 2001, with the Charter membership first meeting in September 2002. Each spring renders a new application/interview process, with each LYAC year running from July to July. [Read more on our website.](#)

Humanitarian Awards Raises Funding, Honors Cullen Ryan

On April 7th, Spurwink honored Cullen Ryan, Executive Director of Community Housing of Maine, as the Humanitarian of the Year at Bloom—Spurwink's 2021 Humanitarian event. The virtual event also honored Spurwink's front line heroes. We raised over \$118,000 through the generous support of sponsors, host committee members, individual donors, and an online auction. Read more and watch our inspiring video of Spurwink's Frontline Heroes. [Read more on our website.](#)

New Provider Directory Helps Find Services Easier

Spurwink launched a new provider directory on its website, making finding services even easier than before. You can search by geographic location, specialty, age range, and even more. Referrals can also be made on the website. Visit [spurwink.org/providers](https://www.spurwink.org/providers).

Spurwink Announces New Appointees to Senior Leadership Team

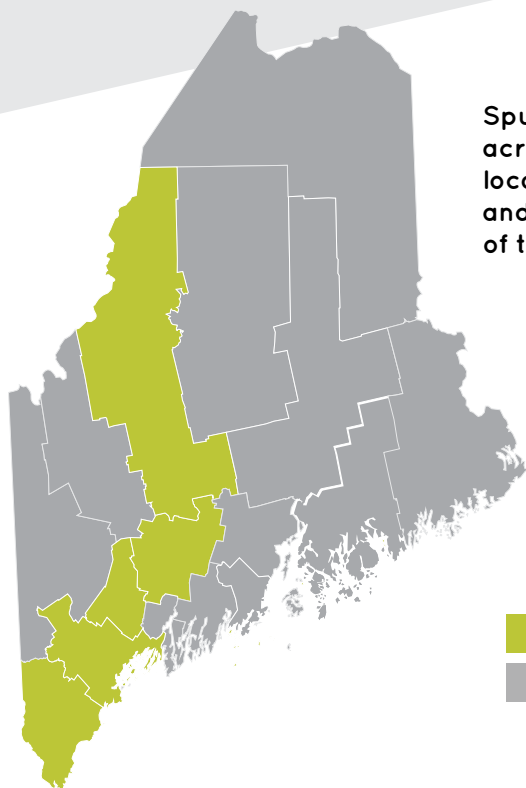
Spurwink is pleased to announce two new members to its Senior Leadership Team. Sue Murphy, former Spurwink Senior Program Director, is the Vice President of Adult Intellectual and Developmental Disabilities (IDD) Services, and Misty Marston, former Spurwink Program Director for the Greater Portland Program, is the Vice President of Children's Residential and Education Services. Both are welcomed professionals to the Spurwink Leadership Team and will have significant impact on the children, adults, and families that Spurwink serves. [Read more on our website.](#)

Spurwink Chelsea and Cornville Campuses Awarded Distance Learning Grant

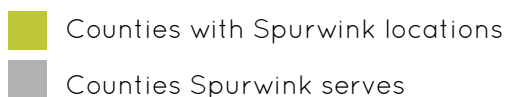
In partnership with a consortium of 16 rural schools led by Aucocisco School, Spurwink's Chelsea and Cornville schools were awarded a USDA RUS Distance Learning Grant to enhance student learning and professional development opportunities. The project is focused on enhancing digital learning opportunities, with a focus on STEM education, within schools and across the consortium. [Read more on our website.](#)



SPURWINK'S IMPACT BY THE NUMBERS



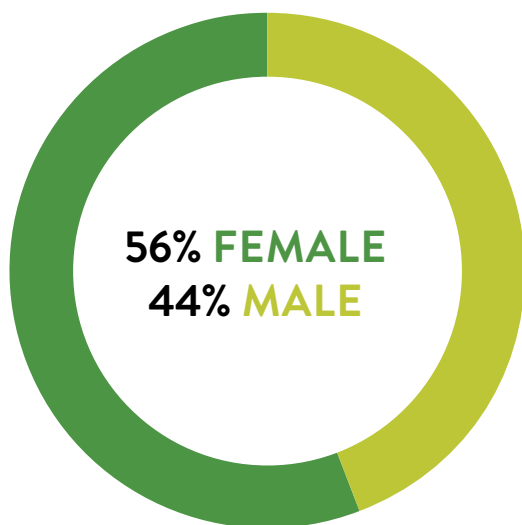
Spurwink's impact reaches across Maine, with physical locations in five counties and clients in every corner of the state.



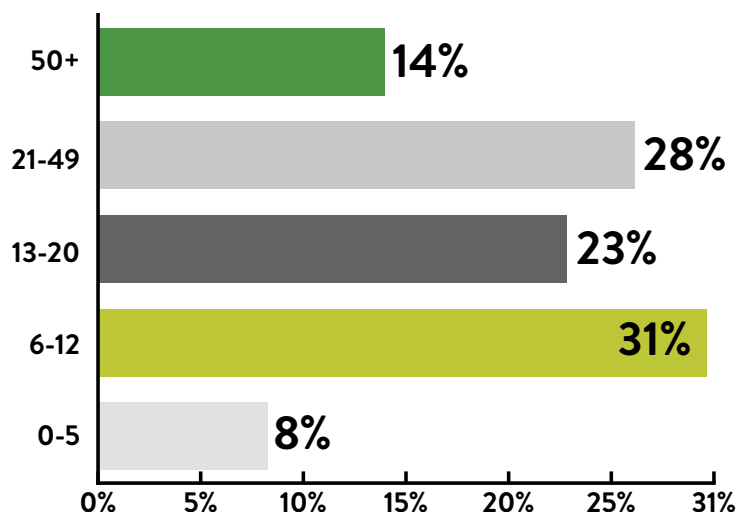
COUNTIES SERVED

Androscoggin (12%)	Out-of-State (.2%)
Aroostook (1%)	Oxford (2%)
Cumberland (40%)	Penobscot (2%)
Franklin (1%)	Piscataquis (0.2%)
Hancock (1%)	Sagadahoc (2%)
Kennebec (6%)	Somerset (1%)
Knox (7%)	Waldo (2%)
Lincoln (2%)	Washington (0.2%)
	York (21%)

TOTAL CLIENTS SERVED

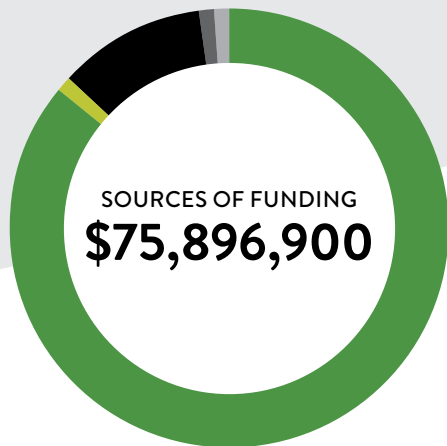


CLIENT AGE

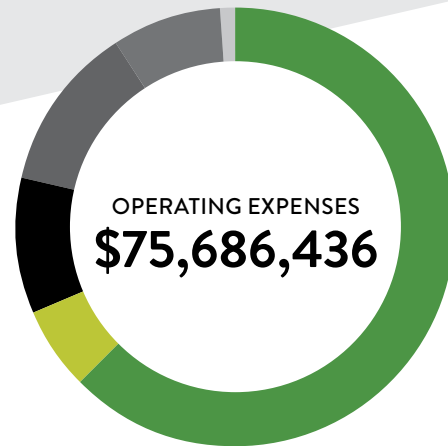


IMPACT BY THE NUMBERS

FY20 FINANCIALS



- Program Revenue: 86%
- Private Pay: 1%
- Foundations & Grants: 11%
- Other Fundraising: 1%
- Other: 1%



- Program Wages: 62%
- Program Operations: 6%
- Taxes, Workers' Comp, Health & Other: 10%
- Administration: 12%
- Program Facility Costs: 8%
- Other: 1%

Overall, Spurwink served 7,976 individuals in FY20, distributed as follows, compared to the two previous consecutive years.

PROGRAM	# SERVED FY19	# SERVED FY20	# SERVED FY21
Adult Behavioral Health Home	162	218	245
Adult Community Case Management	110	131	141
Adult Day Programs	77	78	48
Adult Residential Programs	114	114	90
Children's Behavioral Health Home	1,184	1,183	1,110
Children's Day Treatment Programs	172	166	144
Children's Residential Treatment	120	114	98
Functional Family Therapy	64	89	125
Licensed Affiliate Clinician Program	3,690	3,112	2,916
Opioid Health Home	N/A	66	68
Outpatient Counseling Services	544	554	600
Public School Counseling Program	1,514	1,567	1,319
Spurwink Adult Behavioral Health: ACT	69	93	123
Spurwink Adult Behavioral Health: O/P & Med Mgt	373	451	375
Spurwink Center for Safe and Healthy Families	1,158	997	837
Therapeutic Preschool Program	38	39	37
Treatment Foster Care	57	57	53
TOTALS*	8,435	7,976	7,395

*Please note that Spurwink serves individuals that may be included in one or more programs per FY.

CORPORATE PARTNERS

As part of the Corporate Partners Program, these business leaders are making a difference for behavioral healthcare in Maine. We are delighted to recognize our 2019 Corporate Partners. Please contact us to learn how your business can be a partner in creating a stronger and healthier Maine.



MARTIN'S POINT
HEALTH CARE

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INSURANCE SERVICES





SPURWINK

going the distance

FY21 SENIOR LEADERSHIP TEAM

Eric Meyer,
President & CEO

Dan Bonner,
Chief Operating Officer

Amy Cohan,
Vice President of Outpatient &
Community Services

Al Durgin,
Vice President of CQI & Outcomes

Kristen Farnham,
Vice President of Development

Misty Marston,
Vice President of Child Residential
& Education Services

John McAnuff,
Chief Financial Officer

Sue Murphy,
Vice President of Adult Intellectual &
Developmental Disabilities Services

Mary Celia O'Neil,
Vice President of Human Resources

FY21 BOARD OF DIRECTORS

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Richard Berthy

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Rose McManus

Tom Magadieu

Francoise Paradis

Doug Sanford

Matthew Winch

FY21 DEVELOPMENT COMMITTEE: Sue Alexander; Katie Babcock; Carrie Cianchette; Melissa Coulombe, Esq.; Judy Coye; Jessica Estes; Jim Giberson; Melanie Gilligan; Michelle Libby; Joe Reynolds; Heather Shields; Josh Silver, Esq.; June Usher; Avery Windham; April Ylvisaker

FY21 INVESTMENT COMMITTEE: Matthew Winch, Chair; Tari Advani, M.D.; Richard Berthy; John Everett IV; Sara Lewis; James Olson; Doug Sanford; Ed Simmons

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