



SPURWINK
going the distance

THE 2016 HUMANITARIAN AWARDS

October 21, 2016 | 6:00 pm – 9:30 pm
Thompson's Point, Portland, Maine

Honoring

Bruce & Annemarie Albiston, co-founders of Aphasia Center of Maine & Adaptive Outdoor Education Center

Dr. Lawrence R. Ricci, Medical Director, Spurwink Child Abuse Program

Celebrating thirty years, Spurwink's signature gala welcomes over 400 attendees, many of them from the corporate sector, including banking, law firms and technology, while honoring corporate and community leaders who exemplify Spurwink's **mission of *going the distance***.



SPURWINK

going the distance





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OUR MISSION

Established in 1960, Spurwink Services provides behavioral health and education services for children, adults and families. Spurwink's Vision of Success is those affected by behavioral health challenges and developmental disabilities living healthy, engaged lives in their communities.

OUR VALUES

Commitment: We go the distance in order to change lives.

Respect: Our relationships with one another and with our clients are built on a foundation of unconditional positive regard.

Excellence: We are committed to continuous learning in order to improve what we do.

Partnership: We view clients and their families to be dynamic partners in achieving growth and change.

Person Centered: We believe that growth happens best when high expectations tap into each person's unique readiness for new learning and development.

Caring: We are sensitive to the reality that many people today have experienced trauma in their lifetimes.



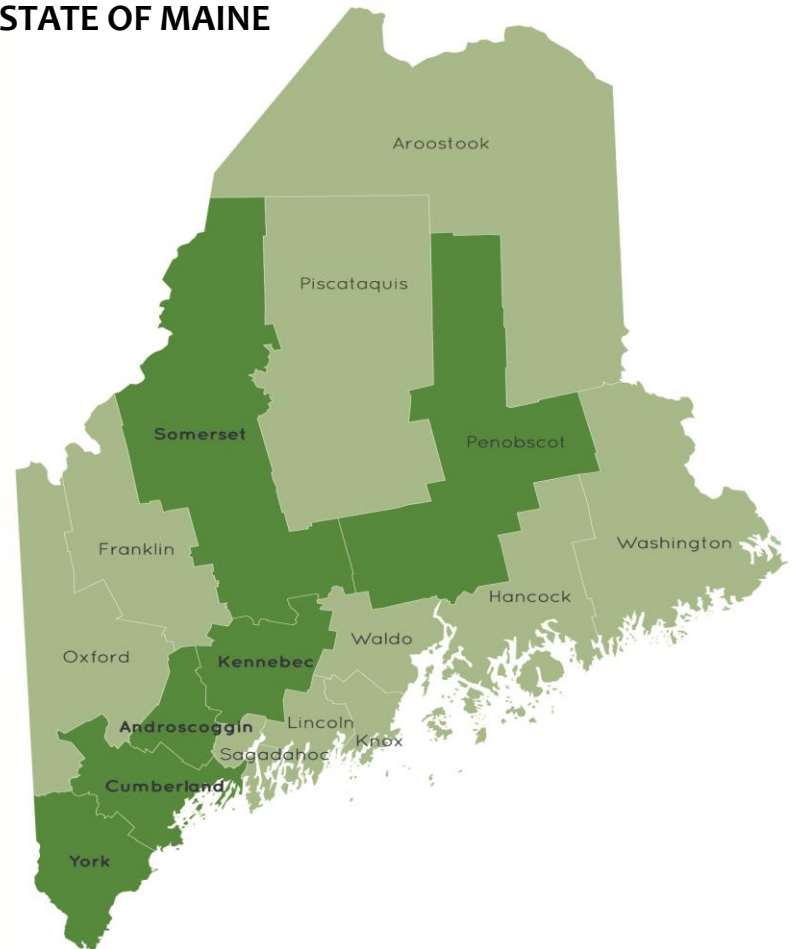
SPURWINK

going the distance

SPURWINK SERVES THE STATE OF MAINE

Androscoggin*	Oxford
Aroostook	Penobscot*
Cumberland*	Piscataquis
Franklin	Sagadahoc
Hancock	Somerset*
Kennebec*	Waldo
Knox	Washington
Lincoln	York*

**Counties with Spurwink locations*





SPURWINK

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GOING THE DISTANCE

9 COUNTIES
with physical locations, serving the
ENTIRE STATE OF MAINE AND BEYOND



SPUR WINK

Counties with Spurwink locations
Counties Spurwink serves

6 special education schools serving



320 STUDENTS

35 HOMES
that shelter kids in need



20 PRE-VOCATIONAL
work opportunities in local businesses



7,500
CHILDREN, ADULTS, AND FAMILIES
served each year

65
children welcomed
INTO FOSTER CARE FAMILIES

1,300
YOUNG PEOPLE SUPPORTED IN OUR
child abuse program

100%
lives changed for the better



SPURWINK
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\$25,000 LEAD SPONSOR

- Most prominent placement of company logo in half page ad in *Maine Magazine* (dist: over 35,000 throughout the East Coast)
- Company featured in all press releases and media alerts
- Most prominent placement of company logo in printed invitation and event e-blasts (dist: approximately 6,000)
- Most prominent placement of company logo on back cover of printed program (dist: 500)
- Dedicated full page advertising space in printed event program (dist: 500)
- Up to 24 seats (two tables of 12) at event with prominent placement
- Prominent placement of company logo on sponsor signage and event slideshow
- Placement of company logo on dinner table signage indicating sponsorship
- Public acknowledgement of sponsorship by CEO at event
- Recognition in Spurwink's annual report
- Reciprocal logo on event page on Spurwink website (10,500 unique monthly visitors)
- Two (2) dedicated social media posts announcing sponsorship (Facebook: 3,600 likes | LinkedIn: 1,200 followers | Twitter: 510 followers | Instagram: 100 followers)



SPURWINK
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\$20,000 RECEPTION SPONSOR

- Prominent placement of company logo in half page ad in *Maine Magazine* (dist: over 35,000 throughout the East Coast)
- Company featured in all press releases and media alerts
- Prominent placement of company logo in printed invitation and event e-blasts
- Exclusive company signage during cocktail hour as Reception Sponsor
- Prominent placement of name/company logo on back cover of printed program (dist: 500)
- Dedicated full page advertising space in printed event program (dist: 500)
- Up to 12 seats (one table of 12) at event with prominent placement
- Prominent placement of company logo on sponsor signage and event slideshow
- Placement of company logo on dinner table signage indicating sponsorship
- Public acknowledgement of sponsorship by CEO at event
- Recognition in Spurwink's annual report
- Reciprocal logo on event page on Spurwink website (10,500 unique monthly visitors)
- Two (2) dedicated social media posts announcing sponsorship (Facebook: 3,600 likes | LinkedIn: 1,200 followers | Twitter: 510 followers | Instagram: 100 followers)



SPURWINK
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\$15,000 CHAMPION SPONSOR

- Prominent placement of company logo in half page ad in *Maine Magazine* (dist: over 35,000 throughout the East Coast)
- Placement of company logo in printed invitation and event e-blasts
- Prominent placement of company logo on back cover of printed program (dist: 500)
- Dedicated full page advertising space in printed event program (dist: 500)
- Up to 10 seats (one table of 10) at event with preferred placement
- Prominent placement of company logo on sponsor signage and event slideshow
- Placement of company logo on dinner table signage indicating sponsorship
- Public acknowledgement of sponsorship by CEO at event
- Recognition in Spurwink's annual report
- Reciprocal logo on event page on Spurwink website (10,500 unique monthly visitors)
- Inclusion in social media post announcing sponsorship (Facebook: 3,600 likes | LinkedIn: 1,200 followers | Twitter: 510 followers | Instagram: 100 followers)



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\$10,000 BENEFACTOR SPONSOR

- Placement of company name in half page ad in *Maine Magazine* (dist: over 35,000 throughout the East Coast)
- Placement of company name in printed invitation and event e-blasts
- Placement of company name on back cover of printed program (dist: 500)
- Dedicated half page advertising space in printed event program (dist: 500)
- Up to 10 seats (one table of 10) at event with general placement
- Placement of company name on sponsor signage and event slideshow
- Placement of company logo on dinner table signage indicating sponsorship
- Recognition in Spurwink's annual report
- Company name on event page on Spurwink website (10,500 unique monthly visitors)
- Inclusion in social media post announcing sponsorship (Facebook: 3,600 likes | LinkedIn: 1,200 followers | Twitter: 510 followers | Instagram: 100 followers)



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\$5,000 PATRON SPONSOR

- Placement of company name in half page ad in *Maine Magazine* (dist: over 35,000 throughout the East Coast)
- Placement of company name in printed invitation and event e-blasts (dist: approximately 6,000)
- Placement of company name on back cover of printed program (dist: 500)
- Dedicated half page advertising space in printed event program (dist: 500)
- Up to 10 seats (one table of 10) at event with general placement
- Placement of company name on sponsor signage and event slideshow
- Placement of company logo on dinner table signage indicating sponsorship
- Recognition in Spurwink's annual report
- Company name on event page on Spurwink website (10,500 unique monthly visitors)
- Inclusion in social media post announcing sponsorship (Facebook: 3,600 likes | LinkedIn: 1,200 followers | Twitter: 510 followers | Instagram: 100 followers)



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\$2,500 DINNER SPONSOR

- Placement of company name in half page ad in *Maine Magazine* (dist: over 35,000 throughout the East Coast)
- Placement of company name in printed invitation and event e-blasts
- Placement of company name on back cover of printed event program (dist: 500)
- Dedicated half-page advertising space in printed event program (dist: 500)
- Up to 10 seats (one table of ten) at event with general placement
- Placement of company name on event slide show
- Placement of company logo on dinner table signage indicating sponsorship
- Recognition (name) on event page on website (10,500 unique visitors a month)
- Inclusion in social media post announcing sponsorship (Facebook: 3,600 likes | LinkedIn: 1,200 followers | Twitter: 510 followers | Instagram: 100 followers)



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\$1,500 CORPORATE TABLE SPONSOR

- Dedicated quarter-page advertising space in printed event program (dist: 500)
- Placement of company name in printed invitation and event e-blasts
- Up to 10 seats (one table of ten) at event with general placement
- Placement of company name on event slide show
- Placement of company logo on dinner table signage indicating sponsorship
- Recognition (name) on event page on website (10,500 unique visitors a month)
- Inclusion in social media post announcing sponsorship (Facebook: 3,600 likes | LinkedIn: 1,200 followers | Twitter: 510 followers | Instagram: 100 followers)



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CONTACT:

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